WHAT WOULD YOU DO?
CAV Scenario Discussion

PRESENTED TO:
WDCSITE Annual Conference and Business Meeting
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Polling Instructions

Send text to: 22333
Message: wdcsite

- Provider text messaging rates and data usage charges may apply
- For multiple choice questions, type your letter choice for the corresponding answer
- For word cloud answers, only a 1-word response is allowed
- Text “leave” once the poll is finished. If you forget, you will be automatically signed out after 24 hours
How do you feel about the future of CAVs?

- Optimistic: 50%
- Pessimistic: 23%
- Neutral: 27%
Would you be interested in your CAV operating as a shared mobility service?

- Heck Yes! I will save money by sharing costs and make money by loaning it out. 21%
- I will share my CAV with my family and close friends. 57%
- No thanks, it's my CAV and I alone will use my vehicle. 21%
CAVs in the City

- A high-profile technology company is interested in deploying CAVs throughout a city.
- Their goal is to test how their CAVs work in a real-life city environment.
- The city is struggling with network gaps in their current public transportation system, especially in low-income communities.
- The company has offered to provide free transportation services to these low-income communities as part of their approval to operate.
What should the City do?

- Allow CAVs on all roads within city limits. 19%
- Allow CAVs only on limited access highways. 5%
- Allow CAVs only in controlled testing tracks. 20%
- Evaluate all roads and allow CAVs where they are LIKELY to operate at highest functionality. 51%
- I have a better idea! 5%
Adapting the Streetscape

• Urban community with growing population of early adopters of new technologies.
• Growing number of people are using CAVs.
• Many neighborhood streets have mature tree canopies that interfere with the CAVs’ GPS communication systems.
• CAV loses its signal striking and killing a pedestrian in a crosswalk.
How can this community integrate CAV technology?

- Cut down the trees. 4%
- Ban CAVs on streets where people may be. 2%
- Ban CAVs where sensors do not function properly. 67%
- Put the CAV owner and manufacturer on trial. 4%
- Do nothing, it will likely not happen again. 4%
- I have a better idea! 19%
Data Security

- A CAV Company has been providing mobility services throughout your community.
- Through a partnership with the local public Paratransit program, many people are using the CAV company’s mobility services.
- The company has customer data on personal financial and medical records.
- The company’s data gets hacked, and the hackers are demanding ransom, or they threaten to publish all the users’ personal medical and financial records.
The CEO of the CAV company is faced with the following decisions, what would you do?

- Pay ransom and invest in better security. 47%
- Pay ransom and reprogram your existing systems. 9%
- Just ignore ransom request. 14%
- I have a better idea! 30%

When poll is active, respond at PollEv.com/wdcsite
Text WDCSITE to 22333 once to join
In one word, what should be our primary call to action as we embark upon the CAV future?
QUESTIONS?

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